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Manuscripts & Folklife Archives
Department of Library Special Collections
Kentucky Library & Museum
Western Kentucky University
Bowling Green, KY 42101-1092

Descriptive Inventory

FA 497 GILKISON, Tamara

1 folder. 13 items. 1990. Typescript and advertisements.

1990.109.1

BIBLIOGRAPHIC RECORD

FA GILKISON, Tamara 1990
497

Paper: "Folklore in Advertising: A
Collection of Ads From Various Magazines" which
examines how folklore elements were used in print
advertising. This paper was done for a folk studies
class at Western Kentucky University.

1 folder. 13 items. Typescript and
advertisements.

1990.109.1

SUBJECT ANALYTICS

Advertisements
Advertising
Folklore
Magazines

Ripley/Jeffrey 04/14/2010